

SBL Partners with National College of Tourism to Enhance Hospitality Training for Tanzanian Youth



Dar es Salaam, 30th September 2024 – Serengeti Breweries Limited (SBL) has signed a Memorandum of Understanding (MoU) with the National College of Tourism (NCT), marking a significant milestone in advancing hospitality skills training in Tanzania. This partnership aims to equip hospitality students and graduates with essential skills and practical experience to boost their employability in the country's growing tourism and hospitality sectors.

The collaboration is part of SBL's "Learning for Life" program, an initiative under its broader sustainability agenda, Society 2030: Spirit of Progress, designed to improve livelihoods and create employment opportunities for Tanzanian youth. Through the program, students from NCT will receive specialized training in business and hospitality skills and SBL will facilitate internship placements for the students offering them industry exposure and practical training.