

Serengeti Breweries Limited (SBL) Launches 2024 Sustainability Report: “Championing Inclusion and Diversity”



Dar es Salaam, Tanzania — October 31, 2024. Serengeti Breweries Limited (SBL) officially launched its 2024 Sustainability Report themed *Championing Inclusion and Diversity*. The report highlights SBL’s ongoing commitment to fostering an inclusive environment where people from diverse backgrounds can thrive, with a focus on breaking barriers and driving positive impacts across communities, suppliers, and partners.

SBL operating the East African Breweries Limited (EABL) has earmarked adequate resources to invest in the community under their Spirit of Progress – an ESG action plan that envisions sustainable communities where they serve. The event gathered hundreds of stakeholders who conversed on how to enhance collaboration to advance Gender Equality & Economic Empowerment in Tanzania by addressing salient Challenges, Opportunities, and Policy Interventions.

The report further outlines SBL’s strategic initiatives focused on removing barriers that hinder participation and advancement, particularly for women and people with disabilities. These initiatives, in alignment with SBL’s broader ESG commitments, contribute to several United Nations Sustainable Development Goals (SDGs).